



**Kentucky**  
Chapter

# 2026

# Business Partner Opportunity Guide



## Business Partner Program Highlights

- Sponsorships run for a calendar year: January 1st - December 31st.
- Sponsorships are open to prospective Business Partners through application.
- All new applications will be reviewed by the Chapter Board for compatibility with the current Business Partner profile and membership needs.
- Application for all sponsorships is available at the end of this guide.

## What is KYALA?

The Association of Legal Administrators (ALA) is a not-for-profit organization founded in 1971 with its headquarters located Lincolnshire, Illinois.. ALA is the premier professional association connecting leaders and managers within the industry.

Membership has grown steadily over the years and now has over 9,000 members from 30 countries world-wide.

KYALA was chartered in 1978 and has 34 members. These members are involved in the decision-making and management of law firms and government agencies.

When evaluating the needs for goods and services for their offices, our members are encouraged to consider companies which has developed a relationship with our Chapter, established through our Business Partner Program.

For additional information regarding the Kentucky Chapter of the Association of Legal Administrators, contact our 2026 Business Partnership Committee, scan the QR code, email, or visit us online.

Thank you for taking the time to review the benefits and rewards of our Business Partner Opportunity Guide. The KYALA Business Partnership Committee is committed to creating a successful and valuable sponsorship program. It is our objective to collaborate with our Business Partners to attain and enhance relationships.

**E-mail**

[businesspartners@ky-ala.org](mailto:businesspartners@ky-ala.org)

**Website**

[ky-ala.org](http://ky-ala.org)



### Business Partnership Committee

**Heather O’Gara, 2026 Chairperson**

**Kimberly VanCamp, Co-Chairperson**

To reach out to our Committee, please send an email to [businesspartners@ky-ala.org](mailto:businesspartners@ky-ala.org).



## Business Partner Program Overview

The Business Partner Program enables our Chapter to achieve its mission to enhance the knowledge and professionalism of its members through high-quality educational programs in legal management, provide timely information which will enable members to perform their jobs more effectively and efficiently, and increase visibility and credibility of the legal administration profession. In return, we offer Business Partners exclusive access to our Chapter members through various advertising, education, networking, and community outreach opportunities. As always, we appreciate the continuing support of our current Business Partners and look forward to forming alliances with new Business Partners.

### KYALA Membership Directory Guidelines

Our member's privacy is of the utmost importance. In order to balance both the needs of our members with the desires of our supporting Business Partners, this information is provided with the following stipulations:

- Membership Directories are CONFIDENTIAL and can only be shared with listed Business Partners; this includes publishing on the internet or file sharing platforms.
- If a member's email address is compromised or suspected of being compromised by an outside source (including a spam bot, etc.), the Chapter must be contacted immediately at [businesspartners@ky-ala.org](mailto:businesspartners@ky-ala.org).
- Violations of one or more of the stipulations above may forfeit the Business Partner's current year benefits without a refund and/or make the Business Partner ineligible to renew in subsequent years.

### Together is Better!

#### Business Partner Member Referral Program

Refer a member to KYALA and receive a \$100 discount on your upcoming sponsorship or retreat registration when they become a member! Members must also join ALA International.

**NEW!**

On the following page is a list detailing all the benefits of each level of sponsorship. We hope you will give serious consideration to supporting our Chapter in this manner and that you will find this approach as beneficial as we believe it will be for both of you as a potential Business Partner, and to the KYALA.

# Business Partner Sponsorship Benefits

The KYALA has amazing Business Partners that provide value to our members not only as a resource to help our law firms but also develop great relationships as professionals.

**We look forward to our continued partnership!**

**Silver**  
**\$2,500**  
 (2 invites)

**Gold**  
**\$3,500**  
 (3 invites)

*Invitations available to each event/meeting  
 Additional invitations can be purchased*

## KYALA Events\*

	\$250 to Attend	<b>GOLD MEMBERS ONLY</b>
Business Partner Expo	\$250 to Attend	
3rd Annual KYALA Keeneland Event	\$250 to Attend	
February Business Partner Welcome Luncheon	●	●
Spring Community Connection Event	●	●
Spring Business Partner Appreciation Event	●	●
Summer Business Partner Roundtable	●	●
Fall Community Connection Event	●	●
Annual KYALA Holiday Party	●	●

*\*In 2026, the KY and IN Chapters plan to align their retreat options for all Business Partners, so the KYALA has reduced each sponsorship level since they no longer include any retreat options. **Silver or Gold sponsorship is required to register for the Kentuckiana Retreat.***

*The Kentuckiana Retreat Committee will send out a **Save the Date in Spring 2026**. The committee is hoping to extend an invitation to other chapters in the region which will provide our Business Partners with exposure to an increased number of ALA members as well.*

## Advertising

	not included	<b>GOLD MEMBERS ONLY</b>
BP Spotlight on KYALA Social Media and Virtual Media Platforms	not included	
Ability to create a non-member login to KYALA Chapter Site*	●	●
Access to Membership Directory** via Site	●	●
BP listed on Digital Directory Site	●	●
Webinar Postings on Site and Social Media	●	●

*\*\*More details on Membership Directory listed on Page 3*

## Professional Development Events

Invitation to attend all Chapter Meetings (lunch provided)	●	●
Opportunity to offer educational scholarship for Chapter Members	●	●
Serve on 2027 Business Partner Committee (planning to occur in Fall 2026)	●	●

## KYALA Community Connection

Participation in Community Projects hosted by KYALA	●	●
Open to in-person involvement, financial or in-kind donations	●	●

# Business Partner Sponsorship Registration Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Direct Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Social Media Pages:    \_\_\_\_\_

Description of Services: \_\_\_\_\_

## Sponsorship Levels

Click on the selected sponsorship level below.

Silver Commitment  
(\$2,500)

Gold Commitment  
(\$3,500)

## Committee Involvement Options

If you would like to be an active member on a committee, choose one below.

Business Partner

Community Connection

Holiday Events

## Payment Information

You can submit your sponsorship payment via check or credit card. Review the options below. Contact [businesspartners@ky-ala.org](mailto:businesspartners@ky-ala.org) with any questions regarding your sponsorship.

**Check Enclosed & Payable to:** KY Chapter Association of Legal Administrators

**Mailed to:** KY Chapter Association of Legal Administrators  
c/o Kat Wilkerson  
Blackburn Domene & Burchett PLLC  
614 West Main Street  
Suite 3000  
Louisville, KY 40202

**Credit Card Payment:** Send an email to [businesspartners@ky-ala.org](mailto:businesspartners@ky-ala.org) so an invoice and credit card link can be provided.

Note: 3% processing fee will be applied.